



Huntsman Cancer Foundation

Cancer research, treatment, and education require dedicated individuals and proper facilities, to be sure. Yet without adequate financial resources, none of the work done at Huntsman Cancer Institute (HCI) would be possible.

Each year, HCI receives significant financial support from Huntsman Cancer Foundation (HCF). HCF is a nonprofit organization that funds HCI exclusively. It's a year-round and multifaceted effort: from golf tournaments to matching gift initiatives, naming opportunities to the Hometown Heroes Program, the HCF team builds relationships with organizations and individuals on local and national levels.

"HCI goals are HCF goals—we work together for a common

mission," says Janet Bingham, PhD, who accepted the position of HCF president in January 2006. When asked what motivates the HCF team, Bingham replies, "Everyone has many sources of motivation. It only takes one experience with cancer to know we must all fight harder to eradicate it. My personal experience was losing my husband to pancreatic cancer in 2003. When you witness the ravages of this disease and watch someone diminish from an athletic, brilliant attorney—verbally gifted and the funniest comedian—to a skeleton unable to speak his own name, you never want to see or even think of it happening to anyone else. But it does ... every day."

"To advance cancer research and treatment, we rely on the

generosity of individuals and organizations in our community and beyond," Bingham says. Because of HCF's help, HCI can expand its lifesaving work, enabling people who might have died in the past to live. In 2006, HCF launched a website, huntsmancancerfoundation.org, which makes contributing even easier. All online donations occur at this secure website. Other resources include a registration form for volunteers, information about giving opportunities, and the latest event news.

"All contributions—whether time volunteered or in-kind and monetary gifts—are valuable," Bingham says. "Everyone can do something to help bring an end to cancer."



The Hometown Heroes Program brings together cancer survivors and community members to run, walk, or bike in the Salt Lake City Marathon or 5K while raising funds for Huntsman Cancer Institute (HCI). Derek Cook, a cancer survivor diagnosed with non-Hodgkin's lymphoma in 2000 and treated at HCI, is proud to take part.

"I saw Hometown Heroes as a way to give back," he says of joining the effort in 2003. "I'm competitive. I like the athletic part of it. So, I started a team and was captain that year." Every year since, Cook has raised funds, completed the 5K, and volunteered as the Hometown Heroes "Enthusiator," offering creative ideas to help others meet their fundraising goals.

With his cancer in remission, Cook says of his experience, "It's a balance between embracing, accepting, and surrendering, which doesn't mean giving up. Cancer has taken so many things—maybe my life before it's done. But if I never give up my will to live well, even if I die, I've won."

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